

PRESS RELEASE

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## Spindox introduces Proxible, the acceleration programme for technology start-ups between Europe and the United States

**Spindox S.p.A.** (the “Company” or “Spindox”, TICKER: SPN), a leading company in the market of ICT (Information & Communication Technology) services and products for digital innovation in corporate business, introduces **Proxible, an acceleration project for innovative, high-tech start-ups with strong growth potential**. The initiative was created with the aim of selecting the best business ideas and supporting them in the validation process.

The programme is part of **Spindox North America's** strategy, the Spindox Group branch **based in Chicago IL**. It is no coincidence that Proxible has its centre of gravity at the **1871 incubator**, where Spindox was already present in 2019. Operations are managed by **Paolo Quattrocolo, who is in charge of scouting the world of technological innovation** and making contact with American start-ups

The aim is to include the selected start-ups in the acceleration programme to facilitate their entry into the market. The mission will be developed in line with the strategic guidelines defined by the Spindox board. In this way, it is expected to generate an advantage for the Group's overall activities, opening up collaborations to customers and partners.

The task of leading Proxible's operations has been entrusted to **Paolo Quattrocolo, Growth Strategy Manager at Spindox** and a key figure at Bixuit, the Group's consulting business unit. Quattrocolo will work closely with the company's Market Directions and the rest of the Bixuit team to ensure continuous alignment between strategic objectives and operational activities.

**The 1871 incubator also represents a unique reality in the US landscape**. It hosts a highly diverse community of players focused on the needs of early stage and growth start-ups as well as the world of corporate innovation. In total, there are more than 350 mentors, 100 industry partners, 4 venture capital companies and 7 affiliated universities.

As for the choice of Chicago, it is in line with Spindox's positioning. In fact, Chicago is located at the intersection of the major trends in technological innovation - from artificial intelligence to the Internet of Things, from Blockchain to the Metaverse, to Biotech - and the more established industrial sectors. Not to mention that major Italian multinationals have their American headquarters in Chicago and the Midwest. In this sense, too, the city constitutes an ideal connection between the two sides of the Atlantic.

**Giulia Gestri, Chair of Spindox and CEO of Spindox North America**, said: *«Start-ups are one of the drivers of innovation, and not only in the field of technology. This is even more true if we act according to the logic of open innovation, which means in the context of open and dynamic ecosystems. Spindox has always believed in this approach. We have always*



*operated within networks that include universities, public and private research centres, established companies and - indeed - start-ups. Today, Spindox invests more than 2 per cent of its turnover in research and is involved in a significant number of projects at European level. With Proxible we want to give more emphasis to this model, building a bridge between the US and Europe.»*

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## **About Spindox**

*Spindox operates in the ICT services and products market, positioning itself as a company that designs, develops and integrates innovation. It is one of the top 50 companies in the sector in our country by turnover (source: IDC / Data Manager, 2020 data) and one of those with the highest growth rate over the last four years (CAGR 2017-2021 of 21%). The group has more than 1,000 employees (as at 31 December 2021) spread across nine Italian offices: Milan, Rome, Maranello, Turin, Florence, Cagliari, Trento, Bari and Ivrea and four foreign offices in Spain, Switzerland, the UK and the USA. Spindox's mission is to support its customers' business innovation by offering consultancy, IT and network engineering services, integrating technology, research and artificial intelligence.*

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